

14 January 2025

Circ.nr.1 – **TRADEMARK LOGOTYPE**

We are pleased to inform you that the Abet Laminati logotype has evolved further with the acquisition of the Registered Trademark.

This milestone represents an important step in significantly strengthening and protecting our visual identity, offering an even more incisive and authoritative image on the market, and a further step in consolidating our corporate values and principles.

Please note that:

- The new letterhead version is already available on [Marketing Global/Assets/Brand Identity](#) together with the updated logotype to be used for your e-mail signature.
- The updated manual on the rules for using the new logotype will be available soon.
- The new logotype will be progressively adopted for all promotional tools, while the material already produced in the previous version will continue to be used until it is exhausted.

We hope that this evolution will be positively received by both our sales network and our customers, strengthening the bond of trust and collaboration that unites us.

Best regards

Pier Luigi Corti
Commercial Director

